



Tinkering: Consumers Reinvent the Early Automobile

By Kathleen Franz

University of Pennsylvania Press. Paperback. Book Condition: new. BRAND NEW, Tinkering: Consumers Reinvent the Early Automobile, Kathleen Franz, In the first decades after mass production, between 1913 and 1939, middle-class Americans not only bought cars but also enthusiastically redesigned them. By examining the ways Americans creatively adapted their automobiles, Tinkering takes a fresh look at automotive design from the bottom up, as a process that included manufacturers, engineers, advice experts, and consumers in various guises. Franz argues that automobile ownership opened new possibilities for ingenuity among consumers even as large corporations came to control innovation. Franz weaves together a variety of sources, from serial fiction to corporate documents, to explore tinkering as a form of authority in a culture that valued ingenuity. Women drivers represented one group of consumers who used tinkering to advance their claim to social autonomy. Some canny drivers moved beyond modifying their individual cars to become independent inventors, patenting and selling automotive accessories for the burgeoning national demand for aftermarket products. Earl S. Tupper was one such tinkerer who went on to invent Tupperware. These savvy tinkerers worked in a changing landscape of invention shaped increasingly by automotive giants. By the 1930s, Ford and General Motors...



READ ONLINE
[8.31 MB]

Reviews

Excellent electronic book and helpful one. Better then never, though i am quite late in start reading this one. You wont truly feel monotony at whenever you want of your time (that's what catalogues are for relating to when you question me).

-- **Mabelle Dach III**

The ebook is simple in go through safer to understand. I could possibly comprehended every thing out of this composed e pdf. Its been designed in an exceptionally basic way in fact it is only soon after i finished reading this pdf by which actually altered me, modify the way i really believe.

-- **Ms. Kellie O'Hara I**

You May Also Like



[The Chip-Chip Gatherers \(Penguin Twentieth-Century Classics\)](#)

Penguin Classics. MASS MARKET PAPERBACK. Book Condition: New. 0140188258 12+ Year Old paperback book-Never Read-may have light shelf or handling wear-has a price sticker or price written inside front or back cover-publishers mark-Good Copy- I ship FAST with FREE tracking!!!! * I...



[Bully, the Bullied, and the Not-So Innocent Bystander: From Preschool to High School and Beyond: Breaking the Cycle of Violence and Creating More Deeply Caring Communities \(Paperback\)](#)

HarperCollins Publishers Inc, United States, 2016. Paperback. Book Condition: New. Reprint. 203 x 135 mm. Language: English . Brand New Book. An international bestseller, Barbara Coloroso s groundbreaking and trusted guide on bullying-including cyberbullying-arms parents and teachers with real solutions for a...



[THE Key to My Children Series: Evan s Eyebrows Say Yes \(Paperback\)](#)

AUTHORHOUSE, United States, 2006. Paperback. Book Condition: New. 274 x 216 mm. Language: English . Brand New Book ***** Print on Demand *****.THE KEY TO MY CHILDREN SERIES: EVAN S EYEBROWS SAY YES is about a three year old little boy who...



[How to Make a Free Website for Kids \(Paperback\)](#)

Createspace, United States, 2015. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book ***** Print on Demand *****.Table of Contents Preface Chapter # 1: Benefits of Having a Website Chapter # 2: Signing Up for a Website...



[Who am I in the Lives of Children? An Introduction to Early Childhood Education \(Paperback\)](#)

Pearson Education (US), United States, 2015. Paperback. Book Condition: New. 10th Revised edition. 254 x 201 mm. Language: English . Brand New Book. Note: This is the bound book only and does not include access to the Enhanced Pearson eText. To order...



[Talking Digital: A Parent s Guide for Teaching Kids to Share Smart and Stay Safe Online \(Paperback\)](#)

Createspace, United States, 2014. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book. It is time for the digital talk. Today, kids are growing up in a wired world. Their online interactions, the good and the bad,...