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NONE OF US IS AS GOOD AS ALL OF US: HOW MCDONALD'S PROSPERS BY EMBRACING INCLUSION AND DIVERSITY



Times Group Books, New Delhi, India, 2010. Hardcover. Book Condition: New. Dust Jacket Condition: New. First Edition. None of Us is As Good As All of Us tells the first insider story from any major corporation on how diversity within the organization translates into success in business. Although everyone knows McDonald's, very few people realize that its overwhelming, worldwide sensation is due, in part, to its commitment to inclusion and diversity throughout its three-legged stool of owner/operators, suppliers, and employees....

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- Authored by Patricia Sowell Harris
- Released at 2010



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