



Crisis Management Handbook: A Quick Reference Guide for Meeting Planners (Paperback)

By Debi Scholar, Susan Losurdo

Createspace, United States, 2013. Paperback. Book Condition: New. 224 x 150 mm. Language: English . Brand New Book ***** Print on Demand *****.Meeting Planners are faced with dangerous incidents that affect the success of their meetings and events. The Crisis Management Handbook provides a powerful look at the strategic, operations, and tactical activities to manage your duty-of-care responsibilities and prepare for the chaos that may occur in times of crisis. The four-step risk mitigation model and step-by-step solutions are guaranteed to supplement your Crisis Management Plans. The Handbook offers guidance for active shooter attacks, bomb threats, natural disasters, and many other crises. The checklists and resources provided will inevitably get you started on preparing your own Crisis Management Plan. Debi Scholar and Susan Losurdo are experts in the hospitality industry and their Handbook will benefit anyone who plans meetings and events.

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