



Creating a Culture of Excellence: Changing the World of Work One Person at a Time (Paperback)

By Wil Davis

AUTHORHOUSE, United States, 2005. Paperback. Book Condition: New. 224 x 150 mm. Language: English . Brand New Book ***** Print on Demand *****.What would it require for our businesses to build and sustain a unique competitive advantage based on the value-add of our team members? From both personal and corporate experience gained over the last twenty-five years, Wil Davis has come to the conclusion that businesses need to reinvent themselves around value systems that work for both the individuals in the company and the company itself. Only by successfully engaging the whole persons with whom we work can we find the collective wisdom to build sustained commercial success. This book chronicles the merits and benefits of creating a corporate culture that breeds personal excellence for our team members, which is the solid foundation for organizational excellence and lasting success. What they are saying Warning: This book is dangerous to those whose self-image depends on executive perks or a reputation for knowing how to say you re fired. If you are not careful, you will find your management assumptions, your psyche, and your self-image undermined by the hard-nosed logic and corporate success of a preacher s kid who is not afraid...



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